

Kaplan Early Learning Company Partners with ABCmouse.com

The two companies partner to create and distribute learning products to increase academic success in early childhood education

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LEWISVILLE, N.C.--([BUSINESS WIRE](#))--Kaplan Early Learning Company is proud to announce a partnership with Age of Learning, Inc. and its early learning website www.ABCmouse.com. This new collaboration is intended to create and distribute high-quality ABCmouse.com educational materials for parents and teachers.

“Our goal with ABCmouse.com is to provide a highly engaging online curriculum to help children build a strong foundation for future academic success”

The new line of books, puzzles, CDs, DVDs and other ABCmouse.com-branded educational products are designed to stimulate young children’s interest in learning. These products will also extend Age of Learning’s popular educational web-based curriculum, ABCmouse.com Early Learning Academy, which is subscription-based for home use and offered free to schools in the U.S. and Canada.

“We are delighted to partner with Age of Learning,” said Hal Kaplan, President and CEO of Kaplan Early Learning Company. “Together, we have created a number of exciting products that connect parents, teachers, and children throughout the learning process.”

ABCMouse.com hardcover books, now available as classroom sets or individually, are age-appropriate with easy-to-read fonts, striking full-color illustrations, rich language, and child-friendly glossaries to develop phonemic awareness and expand vocabulary. Colorful puzzle sets, especially designed for early learners, teach about animals, letters, numbers, and historic U.S. landmarks while stimulating development of motor skills and problem-solving abilities. *Letter Songs A-Z* DVDs and CDs help children learn the names and sounds of all the letters of the alphabet, develop their oral vocabulary, and introduce them to a wide variety of musical genres.



Age of Learning, Inc.

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“Our goal with ABCmouse.com is to provide a highly engaging online curriculum to help children build a strong foundation for future academic success,” said Doug Dohring, CEO and founder of Age of Learning, Inc. “These new educational products distributed by Kaplan Early Learning Company will provide a natural extension of the ABCmouse.com curriculum to classrooms and families, providing additional valuable educational opportunities for early learners.”

ABCMouse.com Early Learning Academy products will be available through Kaplan Early Learning Company’s catalog and website (www.kaplanco.com/ABCMouse) and Kaplan Toys (www.kaplantoy.com/ABCMouse).

About Kaplan Early Learning Company

Kaplan Early Learning Company, a leading international provider of educational resources, fosters the development of the whole child with high-quality products and services that enhance children’s learning through play. Since 1968, the company has provided innovative curricula, cutting edge assessments and valuable resources to parents, caregivers and educators in the early childhood field.

About ABCmouse.com Early Learning Academy and Age of Learning, Inc.

Created by Age of Learning, Inc. and launched in 2010, ABCmouse.com Early Learning Academy is a multi-award-winning educational website and comprehensive mobile learning platform that provides a full online curriculum for preschool, pre-k and kindergarten. The ABCmouse.com Step-by-Step Learning Path guides early learners through the curriculum with over 450 lessons and more than 5,000 learning activities, designed in close collaboration with early childhood educational experts. The site is in widespread use among families throughout the United States and Canada and is actively used in more than 30,000 classrooms.

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